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Objective:

Seeking a UX design research position within a cross-functional product team shaping digital experiences and products for a wide range of businesses and users. Proficient in exploring, evaluating, and refining ideas utilizing various design, research, and prototyping methods.

Summary of Qualifications:

- Collaboration: Create and build digital prototyping projects with teams of UX/UI designers, developers, data analysts and product owners.
- Synthesis and Research Reporting: Conduct user research and integrate insights into a machine learning medical prototyping product. Code, analyze and interpret insights into actionable design recommendations.
- Surveys and Questionnaires: Skilled at creating questions that lead to user behavior insights
- Qualitative and Quantitative research
- Prototyping and Wireframing: Create interactive prototypes that allow visualization of final product.
- User Research: Conduct user research methods appropriate to project goals, desired outcomes and constraints. Contextual inquiries, surveys, interviews, ethnographic studies, UX flows.

Work Experience:

UX Research Design | DePaul iDlab| Chicago, IL | June 2022-Present

- Collaborated with product owners, software developers, UX/UI designers, and scrum master to develop and execute research plan for a novel machine learning medical product. Find participants, create interview questions, and Interview subjects.
- Analyzed research findings using Dovetail with design and research teams to create insights and implications for design.
- Created innovative prototypes using research insights to build working prototypes
- Conduct research into innovation lab processes to improve working methods and relationships for all members and stakeholders of the DePaul iDlab.
- Plan and implement SEO and analytics program.
- Create and edit video content for iDlab social media marketing.

Freelance UX Researcher | Raising Voices | Remote | Apr 2021-Aug 2021

- Employed remote interview sessions to learn user interactions and experiences with website.
- Conducted remote usability tests to assess new navigation and wireframes.
- Employed tree and first click testing to assess usability and find-ability of wireframes.
- Created user personas and key tasks to test Information Architecture.

Owner/Photographer | HJB Photography | Jan 2006-Dec 2019

- Designed website and blog content for three different photography websites
- Implemented Search Engine optimization (SEO) for websites
- Content strategist and creator for photography websites
- Photographer for headshots, corporate events, family portraits, weddings

- Innovated new products for clients such as gold leaf prints and handmade watercolor paper frames
- Retouched photos using Adobe Photoshop
- Created marketing and pricing materials using Adobe InDesign.

Image Library Content Specialist | Quarasan | Chicago, IL | Jan 2004- Jan 2006

- Sourced and licensed photos and digital content for educational textbook publishers.
- Negotiated licensing rights, permissions and contracts for educational textbook content.
- Coordinated internal photo sessions between models and content strategists.

Image Rights and Licensing Negotiator | Panoramic Images | Evanston, IL | Jan 2005-Jan 2006

- Sourced and licensed photos and digital content for educational textbook publishers.
- Negotiated licensing rights, permissions and contracts for educational textbook content.
- Coordinated internal photo sessions between models and content strategists.

Image Library Manager |Odyssey Photo | Chicago, IL | Sept 2003-Dec 2004

- Manage vendors, scanner, and software developers in the development and maintenance of website.
- Negotiated licensing rights, permissions and contracts for Odyssey Photographers.
- Sales outreach

Visual Content Researcher/Sales & Support | Getty Images | Chicago, IL | Aug 1998-Aug 2003

- Developed newly created Chicago Office into an eight person sales and service department assisting website clients with full-service sales and service support.
- Matched creative briefs with Getty image library content.
- Performed technical website troubleshooting with clients.
- Created and maintained a database of user insights, usability issues and feedback related to the Getty Images website.

Photo Researcher/Technical Customer Support | Getty Images | Seattle, WA | Jan 1997-Jul 1998

- Developed newly created Chicago Office into an eight person sales and service department assisting website clients with full-service sales and service support.
- Matched creative briefs with Getty image library content.
- Performed technical website troubleshooting with clients.
- Created and maintained a database of user insights, usability issues and feedback related to the Getty Images website.

Education:

Masters | Computer Science in Human Computer Interaction (HCI) | DePaul University | Chicago, IL | 2023

- Relevant coursework: Global User Research, User Research, Design Practicum, Video Editing
- GPA 3.96

Bachelors | Fine Art | College for Creative Studies | Detroit, MI | 1998

Skills:

- Figma prototyping
- Adobe After Effects
- Adobe Premiere
- Adobe Photoshop

- Dovetail
- Qualtrics
- Interviewing
- Survy and interview question writing
- UX Flows
- Search Engine Optimization (SEO)

Additional Information (optional):

- USA National Gymnastics Team Member
- DePaul Innovation Lab Member
- Textile Society Member-Art Institute of Chicago

References:

Available upon request.